

Work from Bed is the first marketing agency established to change the job market for people with physical disabilities.

We design **promotional and social campaigns, brand strategies, creative concepts, communication, visual identification, websites**. We conduct training and consultations in the field of marketing values, but also savoir vivre towards people with disabilities. Lying down, we focus on a marketing company and organization, we build their promotion and a strong market position. The team includes people with mobility disabilities, including people with spinal cord injury (URK), people with spinal muscular atrophy (SMA) and cerebral palsy.

We are an example of a **social enterprise** - it is the organization that uses market mechanisms to solve social problems, e.g. by employing people from disadvantaged groups.

From the very beginning, **we work remotely**, developing competences following the system **mentor - student**. Mentors are agency employees and partners who are experienced professionals in their field. Thanks to their support, people in the team who have never worked before, increase their marketing competences and develop skills needed in their profession. In addition to the mentoring system, the organization uses the support of external **experts and trainers**, organizing webinars, meetings and online conferences.

As the Leżę i Pracuje Foundation, we have a mission to show that we are all able-bodied employees. And we are the best proof of that ourselves. We clean physical disability from its "magic" by talking about our everyday life. We create social innovations (our **"Zdalniacy" social startup**, which was created to scale our know-how www.zdalniacy.com) and break stereotypes (organizing **Wheelkathon - an innovation marathon for people with disabilities** www.wheelkathon.pl).

Leżę i Pracuje also deals with social issues - debunks myths and breaks stereotypes about work opportunities for people with disabilities https://www.youtube.com/watch?v=vyW7_Z2a7Ro

More about what we do here: www.lezeipracuje.pl