

Majka Lipiak – a female social entrepreneur and innovator, the CEO in Work from Bed, the first marketing agency that has been established specifically to provide job opportunities for people with physical disabilities. She's the cofounder of "Zdalniacy" startup that connects employers with vacancy candidates with physical disabilities who are able to work remotely.

She utilizes marketing to change a small part of the world for the better. Often, she performs in public and conducts training in the field of social economy and marketing. She nails the myths about disabilities, promotes unique talents of the people with disabilities as well as innovation and remote working as an opportunity to overcome the barriers on the job market.

Businesswoman of the Year in the category of social entrepreneurship, the winner of Polish edition of Forbes ranking "30 under 30", the representative of Poland during the Merit360 event, that gathers young people who are determined to implement The Sustainable Development Goals for people with disabilities.

A member of the "Rada Biznesu" association organized with the Management Faculty in the University of Economics in Katowice, as well as active citizen of British Council program – Active Citizens for Social Enterprise.